



*Let Life Bloom*

CEILING FANS RANGE  
2019 - 2020



*S*tyle and comfort have never complemented each other like this before.  
Presenting a range of ceiling fans from Usha that will leave you spoilt for choices.  
A fan to suit every need and every mood. Choose the one that fits your imagination  
and fills the air with joy and comfort in abundance.



CEILING FANS RANGE  
2019 - 2020

# *Let Life Bloom*

## Presenting Bloom Series Fans

Welcome the vibrant and a delightful array of ceiling fans from USHA. Inspired by the flowers like Daffodil, Primrose and Magnolia, witness an array of aesthetically designed ceiling fans that usher in joy and freshness. Crafted in dual color for the modern décor, these fans will evoke the start of season's clean and healthy air. Bring home freshness and let life bloom forever.

### Unique features:



Dual Colour  
Designs



Oil & Moisture  
Resistant



Scratch & Stain  
Resistant



Dust Resistant



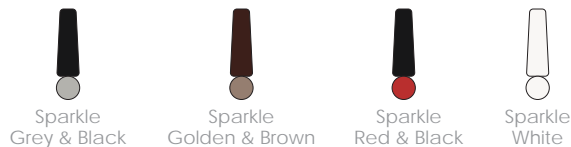
Sparkle Red & Black



Sparkle Golden & Cherry

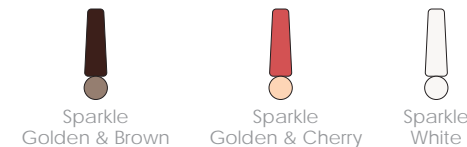
## *Bloom Daffodil<sup>®</sup>*

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust

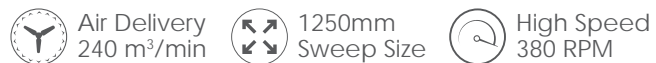


## *Bloom Primrose<sup>™</sup>*

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust



### *Key Specifications:*



### *Key Specifications:*





Sparkle Grey & Blue

## *Bloom Magnolia™*

- Beautifully crafted Dual-Color designs for the modern décor with Goodbye Dust finish
- Dust resistant, Water & Oil resistant and Stain resistant with 'Novel Silane Technology from PPG Asian paints'
- Performs well even at low voltage
- Unique blade design for high air delivery and thrust



### *Key Specifications:*



Air Delivery  
235 m<sup>3</sup>/min



1250mm  
Sweep Size



High Speed  
380 RPM

## Bloom fan series, now with unique goodbye dust features



DUST RESISTANT

With the 'Novel Silane Paint Technology from PPG Asian Paints', these fans retain less dust and require little cleaning. Coated with superior polyurethane lacquer, these fans resist dust and remain clean & fresh like a flower.



OIL & MOISTURE  
RESISTANT

Coated with superior lacquer, the Bloom Fan Series present a highly Oleophobic and Hydrophobic surface, due to which no oily contaminants stick to the surface. Even if they do, they can be removed easily with a swipe. Feel better while your fans look good for a longer period of time.



SCRATCH & STAIN  
RESISTANT

The superior polyurethane coating on the Bloom Fan Series makes it scratch and stain resistant, for easy cleaning with a simple swipe when needed. So, let life bloom with these beautiful and stain-free fans.

## *A range of fans that keeps dust at bay.*

**GOODBYE DUST** At Usha, we have always been inspired by nature. Our new range of ceiling fans is inspired by the Lotus, known for its dirt and water repelling qualities. The Lotus stays pristinely clean at all times. Coated with superior polyurethane lacquer, our fans resist accumulation of dirt. They are also hydrophobic (water resistant), oleophobic (oil resistant) and extremely easy to clean.



### Unique features:



Dust Resistant



Oil & Moisture  
Resistant



Scratch & Stain  
Resistant

**GOODBYE DUST**

Novel Silane Paint Technology from PPG Asian Paints.



Moonlight Black

## EX9

- 16 pole high torque motor
- Consistent performance even at low voltages
- The technologically advanced motor makes the fan whisper quiet
- Wide tip blades for high air delivery and air spread
- 2-year warranty



Midnight  
Black

### Key Specifications:



Air Delivery  
240 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
280 RPM



Aerodynamically  
designed blades



Corn Silk

## Striker Galaxy<sup>®</sup>

- Lacquer metallic paint for better aesthetics
- Beautifully crafted for modern decor
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Bright  
Gold



Ultra Marine  
Blue



Pearl White  
Chrome



Silver  
Sage

### Key Specifications:



Air Delivery  
240 m<sup>3</sup>/min



1200mm Sweep Size.  
Also available in 600mm, 900mm  
1050mm and 1400mm sweep sizes



High Speed  
385 RPM



Aerodynamically  
designed blades



**GOODBYE DUST**

Novel Silane Paint Technology from PPG Asian Paints.



Pearl Ivory

## Striker Platinum™

- Lacquer metallic paint for better aesthetics
- Beautifully crafted for modern decor
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Frosty Grey



Lavender Chrome



Mist Metallic Green



Pearl White Chrome



Deep Metallic Brown



Starshine Grey

## Elsa®

- Superior high permeability grade electric steel lamination for improved life
- V2 grade ball bearing for whisper-quiet operation and durability
- Special metallic paint with distinct sparkle effect



Copper Gold



Sparkle White



Sparkle Mauve

### Key Specifications:



Air Delivery  
240 m³/min



1200mm Sweep Size.  
Also available in 600mm, 900mm  
and 1400mm sweep sizes



High Speed  
385 RPM



Aerodynamically  
designed blades

### Key Specifications:



Air Delivery  
230 m³/min



1200mm  
Sweep Size



High Speed  
350 RPM



Aerodynamically  
designed blades

**GOODBYE DUST**

Novel Silane Paint Technology from PPG Asian Paints.



Platinum White

## *Bellissa™*

- Wide tip blades for high air delivery and spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and thrust
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Bright Gold



Sterling Silver



Truffle Gloss



Corn Silk



Glitter Blue



Silver Sage

### *Key Specifications:*



Air Delivery  
235 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
380 RPM



Pearl White

## *Super Striker™*

- Super grade lamination for longer life
- Beautifully crafted for modern decor
- Wide tip aerodynamic blades for high air delivery & spread
- V2 grade ball bearing for whisper-quiet operation and durability
- 2-year warranty



Mist Metallic Green



Deep Metallic Brown



Pearl Ivory

### *Key Specifications:*



Air Delivery  
240 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
385 RPM



Aerodynamically  
designed blades



## YOUR BEST FRIENDS FOREVER

Its a world of imagination at display for your child. Bring home the most favourite characters your children are growing up with. Fill their world with the fans that will help bring their dream world come true.



YOUR BEST FRIENDS FOREVER

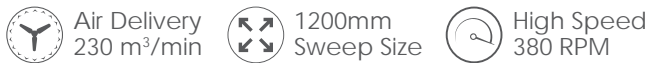


## Barbie You can be Anything™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch-complimentary remote control

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### Key Specifications:

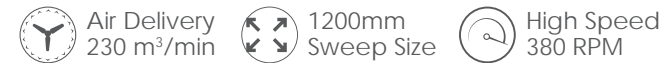


## Barbie Dreamtopia™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control

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### Key Specifications:



YOUR BEST FRIENDS FOREVER



## Chhota Bheem Sports™

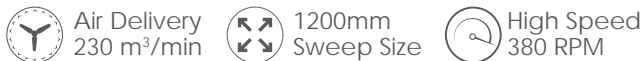
- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control



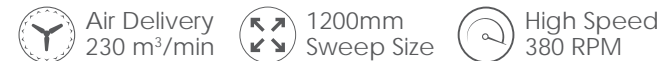
## Doraemon Fly Away™

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and spread
- 2-year warranty
- Aeroswitch- complimentary remote control

### Key Specifications:



### Key Specifications:



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## **ENERGY SAVING FANS**

If less noise, class and comfort is your demand, these award winning fans are an answer. These 5-star fans are designed with attractive sweep sizes, designs and technology. Energy conservation award by their side, these fans suit all the parameters of style, performance and energy efficiency.

## ENERGY SAVING FANS



### Energia 32™

- High Torque motor and constant speed even at low voltage
- Cool motor with energy efficiency reduces air conditioning bill
- Remote for convenience
- Super-efficient fan saves ₹830/- per annum
- Consumes only 7 Watts at lowest fan speed
- No humming noise, longer power backup on inverter
- 2-year warranty



#### Key Specifications:

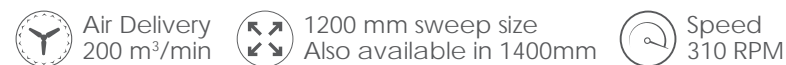


### Energia ISI™

- High lift angle of blade for wider air spread
- Low power consumption
- ISI Marked and IS 374:1979 marked
- Glossy powder coated paint for superior finish and longer life
- Energy saving fan with power consumption of about 50 Watt
- Superior high permeability grade electric steel lamination for improved life
- 2-year warranty



#### Key Specifications:

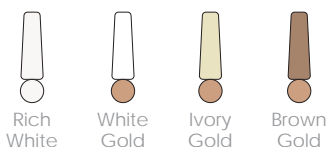


## ENERGY SAVING FANS



### Technix Plus™

- 5 star BEE rated decorative fan with low power consumption of 43 watts
- Hi-lift angle of blade for wider air spread
- Saves electricity
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty

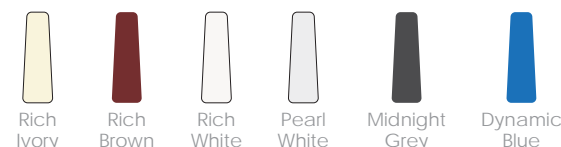


#### Key Specifications:



### Nabila™

- 5 star BEE rated decorative fan with low power consumption of 52 watts
- Hi-lift angle of blade for wider air spread
- Saves electricity
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



#### Key Specifications:





## ENERGY SAVING FANS



### Striker Plus®

- Specially designed motor with wider blades for optimum air delivery and speed
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Superior fan performance from energy saving motor
- 5 star rated fan with 52 Watt power consumption
- 2-year warranty

Rich  
Brown



#### Key Specifications:



Air Delivery  
220 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
370 RPM



### Atom ISI®

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- IS 374:1979 marked
- Energy saving fan with low power consumption of about 50 watt
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



#### Key Specifications:



Air Delivery  
210 m<sup>3</sup>/min



1200mm and 1400mm  
Sweep Size



High Speed  
330 RPM

## **UNIVERSAL FANS**

Good looks, great quality make these fans no-nonsense, do good machines. Optimal speeds, attractive looks and efficient functioning make them the all-time favourites any day.



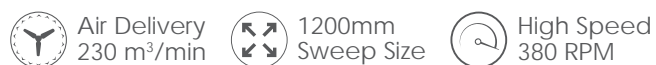
Matte Brown

## Striker Millennium™

- Lacquer metallic paint for better aesthetics
- High delivery due to unique blade angle
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for long life
- 2-year warranty



### Key Specifications:



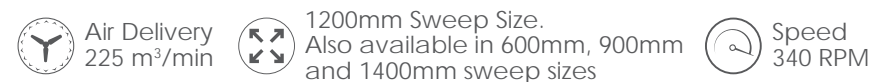
Rich White

## Allure Deluxe™

- Wide tip blades for high air delivery and air spread
- Electroplated decoration for elegant looks
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- V2 grade ball bearing for whisper-quiet operation and durability
- 2-year warranty



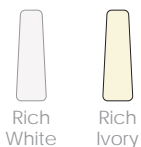
### Key Specifications:



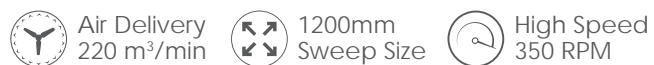


## Aster Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty

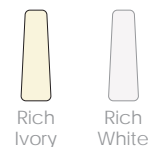


### Key Specifications:



## Neo Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty



### Key Specifications:





Pearl Ivory

## Xavia®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior grade electric steel lamination for long life
- Performs well even at low voltage
- 2-year warranty



Rich Brown



Rich White

### Key Specifications:



Air Delivery  
207 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
350 RPM



Rich White

## Trump Plus®

- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- 2-year warranty



Rich Ivory



Rich Brown

### Key Specifications:



Air Delivery  
225 m<sup>3</sup>/min



1200mm Sweep Size.  
Also available in 900mm, 1050mm  
and 1400mm sweep sizes



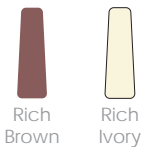
Speed  
380 RPM



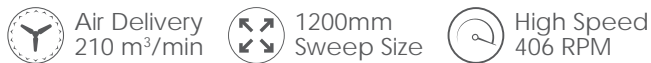
Rich White

## Racer®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



### Key Specifications:



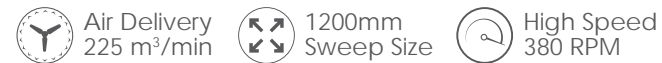
Rich Brown

## Striker® Neo

- Superior high permeability grade electric steel lamination for improved life
- Available in glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



### Key Specifications:





Rich White

## Striker<sup>®</sup> One

- Superior high permeability grade electric steel lamination for improved life
- Available in glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Rich Brown



Pearl Ivory

### Key Specifications:



Air Delivery  
225 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
380 RPM



Rich White

## Striker<sup>®</sup>

- Superior high permeability grade electric steel lamination for improved life
- High gloss powder coated paint for superior finish
- High lift angle of blade for wider air spread
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery & spread
- 2-year warranty



Rich Brown



Rich Ivory

### Key Specifications:



Air Delivery  
230 m<sup>3</sup>/min



1200 mm Sweep size  
Also available in 600mm, 900mm,  
1050mm and 1400mm Sweep sizes

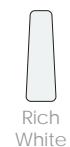


High Speed  
380 RPM

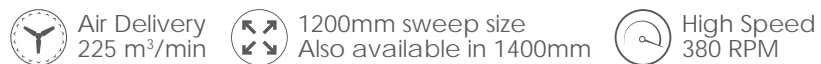


## Nova<sup>®</sup> Dlx

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty

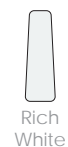


### Key Specifications:

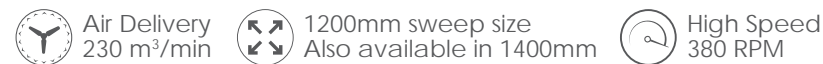


## Sonata<sup>®</sup>

- High lift angle of blade for wider air spread
- Performs well even at low voltage
- Robust aluminium pressure die cast body
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



### Key Specifications:







## New Zen®

- Double ball bearing
- Automatic winding
- Superior grade electric steel lamination for longer life and low power consumption
- Pre-greased superior ball bearings for noiseless operation
- Consistent quality and greater reliability
- 1-year warranty



Rich White



Rich Ivory

### Key Specifications:



Air Delivery  
220 m<sup>3</sup>/min



1200mm sweep size  
Also available in 600mm, 900mm,  
1050mm and 1400mm sweep sizes



High Speed  
350 RPM



## Swift®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Glossy powder coated paint for superior finish and longer life
- Performs well even at low voltage
- 2-year warranty



Rich Brown

### Key Specifications:



Air Delivery  
207 m<sup>3</sup>/min



1200 mm Sweep size  
Also available in 600mm, 900mm,  
1050mm and 1400mm Sweep sizes



High Speed  
350 RPM



Rich Brown

## Swift Deco<sup>®</sup>

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Electroplated decorative for elegant looks
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Rich White



Rich Ivory

### Key Specifications:



Air Delivery  
207 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
350 RPM



Rich Brown

## Ace Ex<sup>™</sup>

- Double ball bearing
- Automatic winding
- Superior grade electric steel lamination for longer life and low power consumption
- Pre-greased superior ball bearings for noiseless operation
- Consistent quality and greater reliability
- 1-year warranty



Platinum White



Rich Ivory

### Key Specifications:



Air Delivery  
220 m<sup>3</sup>/min



1200mm Sweep Size  
Also available in 600mm, 900mm  
and 1400mm sweep sizes



High Speed  
350 RPM



## Pulsar Dlx®

- Wide tip blades for high air delivery and speed
- Performs well even at low voltage
- High RPM and unique blade angle provides high air delivery and thrust
- V2 grade ball bearing for whisper-quiet operation and durability
- Superior high permeability grade electric steel lamination for improved life
- Lacquer metallic paint for better aesthetics
- 2-year warranty



Rich White



Rich Ivory

### Key Specifications:



Air Delivery  
225 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
380 RPM



## Air King®

- High lift angle of blade for wider air spread
- Superior high permeability grade electric steel lamination for improved life
- Performs well even at low voltage
- Electroplated decorative for elegant looks
- Glossy powder coated paint for superior finish and longer life
- 2-year warranty



Rich White



Rich Ivory

### Key Specifications:



Air Delivery  
207 m<sup>3</sup>/min



1200mm  
Sweep Size



High Speed  
350 RPM



**AEROSWITCH<sup>®</sup>**  
REMOTE CONTROL

# NOW CONVERT ANY FAN INTO A REMOTE CONTROL FAN

*Key Specifications:*



Universal Remote  
Control for any Fan



Tactile Buttons for  
Smooth Operation



Beep-free, Silent Operation



6 Months Replacement  
Warranty on Receiver



5 Speed Control Levels



Sleek, Stylish &  
Ergonomic Design

## Technical Specifications:

Serial No.	Sweep (mm)	Model	Air Delivery (m³/min)	Power Input (Watts)	Speed (RPM)
1	1250	Bloom Daffodil Goodbye Dust	240	85	380
2	1250	Bloom Primrose Goodbye Dust	230	78	380
3	1250	Bloom Magnolia Goodbye Dust	235	78	380
4	1200	Bellissa Goodbye Dust	235	78	380
5	1200	Striker Platinum Goodbye Dust	240	80	385
6	600	Striker Platinum Goodbye Dust	108	75	830
7	900	Striker Platinum Goodbye Dust	135	66	420
8	1400	Striker Platinum Goodbye Dust	245	82	315
9	1200	Striker Galaxy Goodbye Dust	240	80	385
10	600	Striker Galaxy Goodbye Dust	108	75	830
11	900	Striker Galaxy Goodbye Dust	135	66	420
12	1050	Striker Galaxy Goodbye Dust	180	75	380
13	1400	Striker Galaxy Goodbye Dust	245	82	315
14	1200	Super Striker Goodbye Dust	240	80	385
15	1200	Elsa Goodbye Dust	230	75	350
16	1200	Vetra Plus	230	75	350
17	1200	Striker Millennium	230	78	380
18	1200	Allure Deluxe	225	70	340
19	1050	Allure Deluxe	180	60	370
20	1400	Allure Deluxe	240	80	290
21	1200	Allure Deluxe 4-blade	230	70	330
22	1200	Aster Plus	220	75	350
23	1200	Trump Plus	225	78	380
24	1200	Xavia	207	74	350
25	1200	Energia 32	220	32	375
26	1200	Nabila	220	52	370
27	1200	Technix Plus	215	43	330
28	1200	Striker Plus	220	52	370
29	1200	Energia ISI	200	50	310
30	1200	Atom ISI	210	50	330
31	1200	Ex9	240	85	280
32	1400	Energia ISI	245	60	280
33	1400	Atom ISI	245	60	280
34	1200	Barbie You Can be Anything, Barbie Dreamtopia, Chhota Bheem Sports, Doraemon Fly Away	230	78	380
35	1200	Striker Neo	225	78	380
36	1200	Striker One	225	78	380

## Technical Specifications:

Serial No.	Sweep (mm)	Model	Air Delivery (m3/min)	Power Input (Watts)	Speed (RPM)
37	1200	Striker	230	75	380
38	900	Striker	130	63	400
39	1050	Striker	180	70	390
40	1200	Air King	207	74	350
41	1200	Nova Dlx	225	78	380
42	1400	Nova Dlx	240	84	310
43	1200	Sonata	225	78	380
44	1400	Sonata	240	84	310
45	1200	Swift	207	74	350
46	600	Swift	100	78	830
47	900	Swift	118	60	380
48	1050	Swift	165	70	370
49	1400	Swift	225	85	320
50	1200	Swift Deco	207	74	350
51	1200	Ace Ex	220	75	350
52	1200	Spirit VX	207	74	350
53	1200	Pulsar Dlx	225	78	380
54	1200	New Zen	220	75	350
55	900	New Zen	135	70	380
56	1050	New Zen	166	72	375
57	1200	Spin	220	75	350
58	900	Spin	127	60	390
59	1050	Spin	166	65	375
60	1200	Supra	200	70	350
61	1200	Racer	210	78	406
62	1400	Striker	250	76	325
63	600	Striker	105	76	800
64	600	New Zen	105	65	800
65	1400	New Zen	235	85	290
66	600	Allure Deluxe	100	65	840
67	900	Allure Deluxe	128	50	390
68	600	Ace Ex	100	70	860
69	900	Ace Ex	127	60	390
70	1400	Ace Ex	235	80	290



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