





Timeless luxury
meets tomorrow's
technology.



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Fans • Sewing Machines • Home Appliances • Engines & Pumpsets • Electrical Motors & Pumps
Water Coolers & Dispensers • Inverters • Cook Tops • Auto Componentes

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AEROLUXTM
LUXURY ENGINEERED
BY **USHA**

Introduction

Our homes are an extension of our personality. They are the living, breathing representation of our lifestyles. Technology in a way never experienced before, has opened a world of opportunities, and plays a crucial role in our evolution. Fans are not only an essential utility device in a house, but also a major contributor to the overall décor. In addition to their cooling effect, ceiling fans are now also used as energy efficient supplements to air conditioning as they enhance air circulation and permit higher thermostat settings without compromising on cooling, thus drastically reducing the otherwise high energy consumption.

A leading name in fans, Usha brings for you the Aerolux Series, a perfect blend of aesthetics and technology or as we call it - Luxury Engineered. Aerolux Series has been designed around the needs of the new-age consumer who believes in a higher quality of life. They invest in products that offer more than just comfort, convenience and aesthetics, but are also energy efficient and environment friendly.

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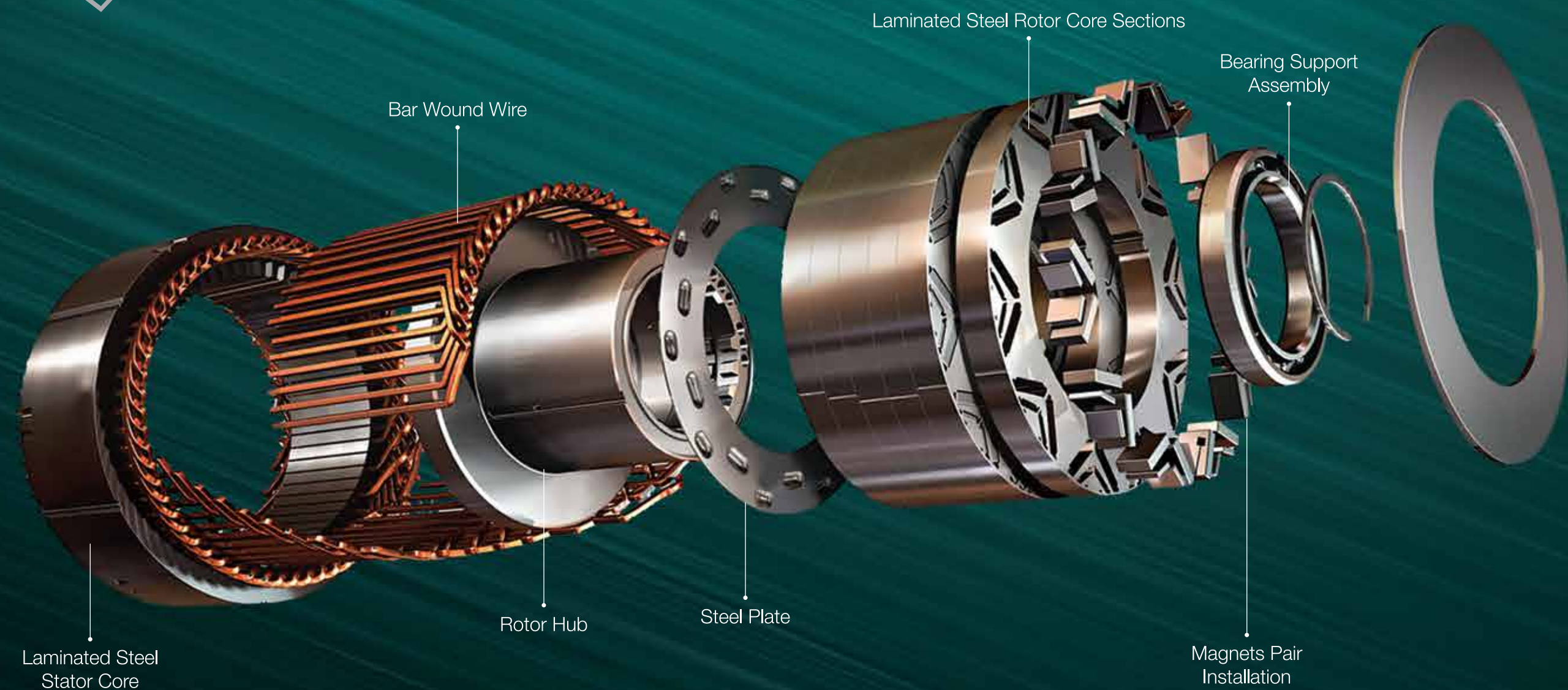
Why choose Aerolux?

-  10 Year Warranty
-  300+ Authorized Service Centers
-  Home Installation Service
-  Elegant Design
-  Quiet Operation
-  Power Saving BLDC Motor

Why choose Aerolux?

-  Multiple Lighting Options
-  Comfortable Wind Mode
-  Convenient Touch Screen RF Remote
-  Innovative Functions
-  Uniform Air Circulation

BLDC Motor



Technology with BLDC Motor

The motor is to an electric machine what the ceiling fan is to a room- its heart. Typically driven by AC induction motors where the motor is powered purely by electromagnetic induction created by the stator, Aerolux fans run on the next-gen Brushless DC or BLDC motor. A BLDC motor leverages the power of permanent magnets to generate torque in the rotor along with intelligent control of the electromagnetic field by using state-of-the-art power electronics. This makes the motor hyper efficient, thereby consuming 50% less power than its typical AC counterpart while providing high fidelity control on speed. Aerolux has advanced technology BLDC motor in its heart, delivering style, comfort and control, efficiently.

Size

The compact size of the BLDC motor allows for a sleek and stylish look that enhances the fan's aesthetics and appeal.

Whisper-Quiet Operation

In comparison to any typical ceiling fan, a BLDC motor reduces ambient noise and enhances the experience wherever it is placed.

Efficiency and Reliability

The powerful permanent magnets combined with the ideally controlled electromagnetic field by state-of-the-art power electronics enables Aerolux's BLDC motor to deliver more torque than any conventional AC motor. A hyper efficient motor that consumes 50% less power than an AC motor, the BLDC keeps its circuits cool by ensuring minimal heat generation thereby drastically extending its life and reliability.

Speed Control

The BLDC motor with power electronic technology facilitates continuous speed control with no compromise on efficiency or performance. Furthermore, as the motor runs on DC current, the output air delivery is fairly independent of voltage fluctuations unlike those dependent on AC current, ensuring consistent performance.

Environment-friendly

In the past few years, we have become increasingly aware of the need to lower our energy consumption. The smart way to reduce energy is to first look at devices that expend the most, for example, a standard ceiling fan uses 60 W to 70 W of power whereas the BLDC equipped fan uses as low as 28 W. It saves power and your electricity bill, thus is less negatively impactful towards the environment.

Humidifier

Air conditioners have become an inevitable part of our daily life, however, only some are aware of the harmful effects of arid air-conditioned air. Ideally, indoor humidity levels should relatively compare to 50% above an otherwise dry air-conditioned room. Dry air not only causes irritation to one's eyes, nose and throat but also has an adverse effect on skin and overall well-being. Globally, humidifiers are used in winters as well, wherein the ambient air is inherently drier while room heaters further lower the relative humidity. In addition to maintaining optimum humidity levels, a humidifier assists in removing suspended dust particles from the air by discharging them. Hence, the humidifier is a year-round device that can maintain the moisture at an ideal level and enhance air quality across seasons. A major benefit of using a humidifier is a reduced risk of infections. It has been found that good humidity levels in the air inhibit the spread of viruses and bacteria, drastically cutting down the chance of catching an infection. Hence, a humidifier could mean the difference between getting a flu and staying healthy. Cool, dry air saps moisture from the skin, causing all kinds of problems like dryness, dullness, flaking and accelerated ageing. A humidifier can help prevent skin damage by maintaining the moisture content. Mist enhances the removal of suspended dust in the air thereby enhancing air quality. With the advent in technology, new-age humidifiers generate fine water droplets through ultrasonic vibrations and then release them back into the air to increase the humidity levels.

Wind modes in pedestal fans

Conventionally, any fan offers three to four speed levels. Lately, there have been innovations to better suit the needs of the consumer by offering multiple speed modules wherein the air flow is more comfortable and regulated to provide the desired optimum air. Aerolux pedestal fans with Smart Eco Sense Wind Mode, constantly monitor the room temperature and adjust the fan speed automatically to provide the

The special Sleep Mode has a pre-defined air flow cycle which delivers a comfortable air flow in your bedroom even if conditions change overnight. After you fall asleep, your body's metabolic rate decreases and thus the required amount of air flow also decreases. Thus the initial wind flow setting disturbs your sleep cycle. It also expends more electricity when it isn't required. Thus operating in Sleep Mode takes care of a good night's sleep whilst saving electricity.

The Natural Wind Mode fluctuates the pattern of air flow to simulate a gentle breeze, to give you the feeling of sitting outdoors.

The Silent Wind Mode allows you to use the fan at whisper-quiet operation while ensuring optimum air circulation.

Ionizer

Given the number of ailments caused by pollutants suspended in the air, concern regarding its solution is rising. The air we breathe contains airborne allergens and germs that negatively affect our well-being, particularly to our respiratory system. Air pollutants cause a variety of health problems, especially to infants and the elderly or those with pre-existing respiratory ailments. The need of the hour is improved air quality and a means to eliminate the many potentially threatening pollutants in the air.

Ionizers work on the principle of neutralisation. They produce negatively charged ions and clear the air of airborne allergens and bacteria. These negatively charged ions discharge the positively charged pollutants (dust, pollen, cigarette, smoke and even vapourised substances), thus enhancing the air quality by making it free of harmful suspended particles. Additionally, ionizers accelerate odour removal. Individuals suffering from respiratory problems have found relief by using ionizers. It is believed that they assist in enhancing positive mood, instill a feeling of freshness and improve mental alertness thus bringing you closer to nature.



Ceiling

The Aerolux series of ceiling fans blends high-performance efficient technology with contemporary aesthetics and luxuriously complements the four walls of your living room.



CAMELLIA™



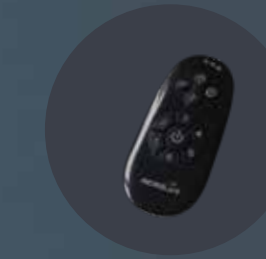
BLDC Motor



Pristine White ABS Penta Blades With 56" Sweep Size



Dimmable LED Light Hub



Soft Push Button RF remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

193 m³ / min

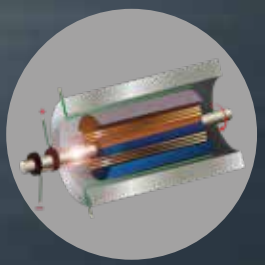


Power

44 W
Fan : 28 W
Light Hub : 16 W
Inbuilt LED



CAMELLIA™



BLDC Motor



Pristine Black ABS Penta Blades With 56" Sweep Size



Dimmable LED Light Hub



Touch Screen RF Remote



On BLDC Motor



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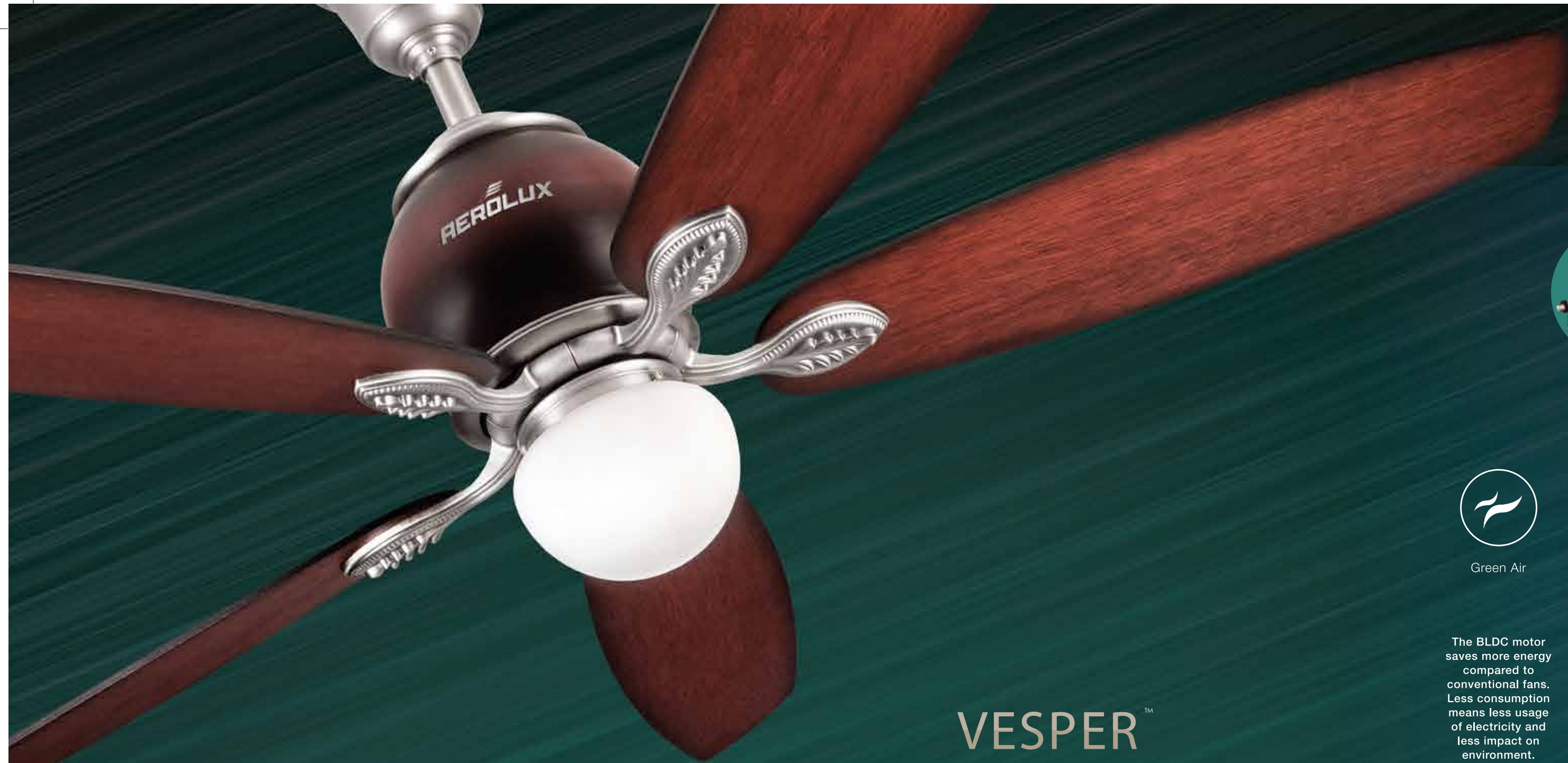
Air Delivery

193 m³ / min

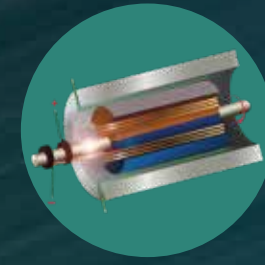


Power

44 W
Fan : 28 W
Light Hub : 16 W
Inbuilt LED



VESPER™



BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Antique Finish Plywood Penta Blades With 60" Sweep Size



Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.

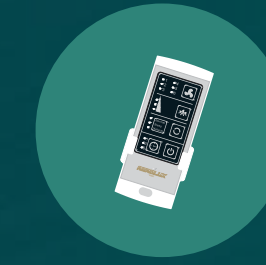


Halogen Light With Dimmer



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Touch Screen RF Remote



Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



On BLDC Motor



Air Delivery

205 m³ / min



Power

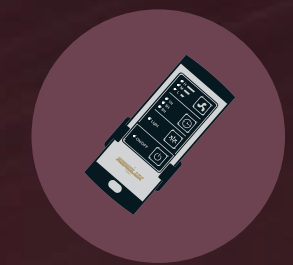
28 W



AURELIA™



Walnut Finish Plywood
Penta Blades With
52" Sweep Size



Touch Screen
RF Remote



Incandescent
Light Hub



On Motor



Whisper-Quiet
Operation

The technologically
advanced motor
makes the fan
whisper quiet.



Uniform Air
Circulation

Specially designed
blades allow air
to spread
consistently
around the space
and surroundings.



Wind-Chill Effect

Even circulation
of air takes the load
off air conditioners,
thus saving more
energy.



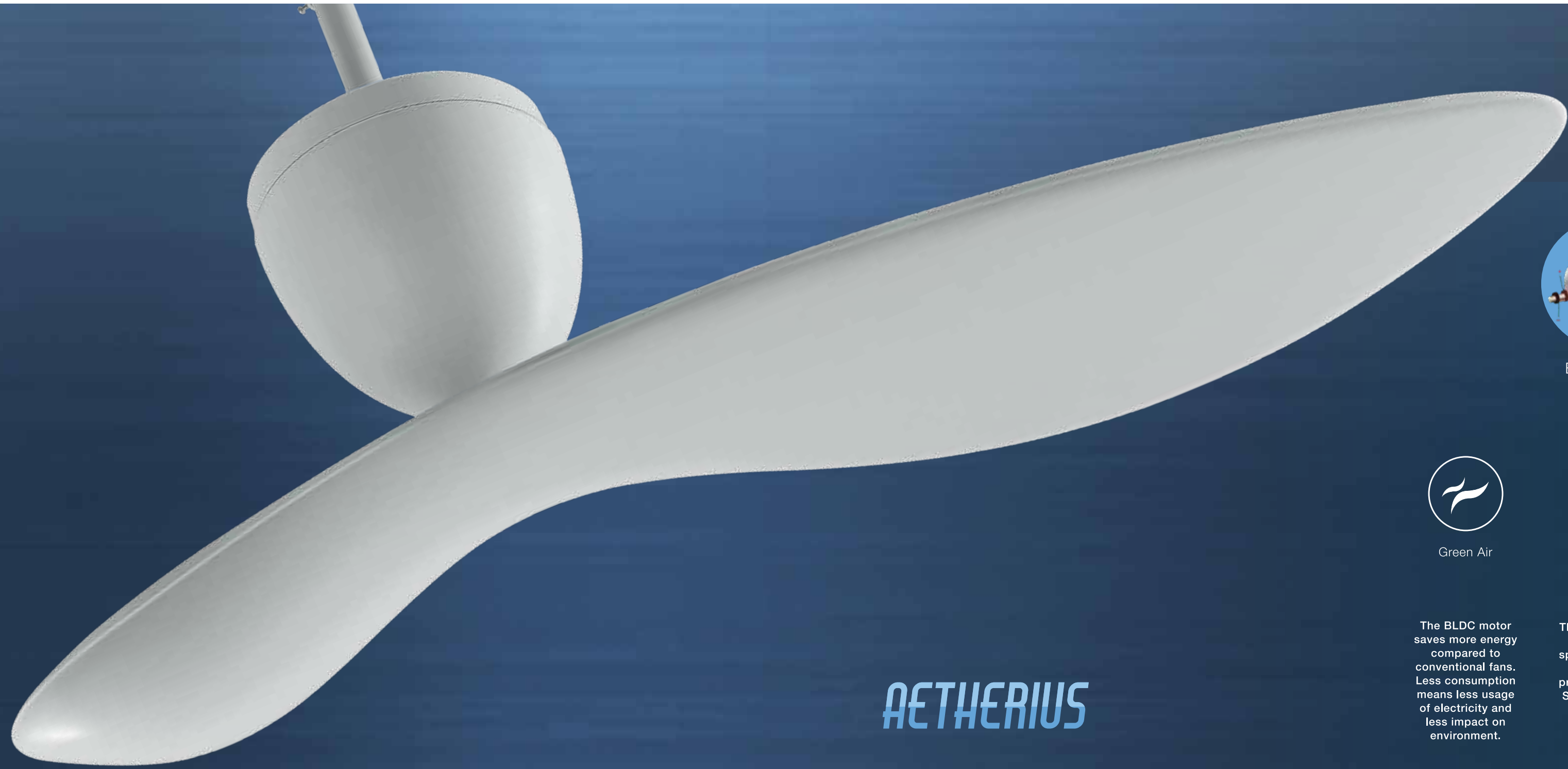
Air Delivery

180 m³ / min

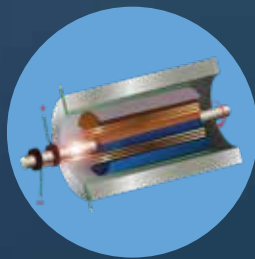


Power

77 W



AETHERIUS



BLDC Motor



Pristine White ABS Mono Blade With 54" Sweep Size



Touch Screen RF Remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Air Delivery

168 m³ / min

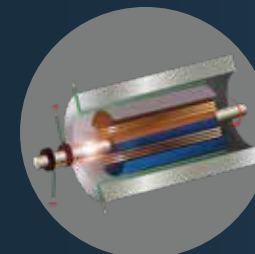


Power

24 W



APHRODITE



BLDC Motor



Pristine Silver ABS
Bi Blades With
52" Sweep Size



3 CCT Dimmable
LED Light Hub



Touch Screen
RF Remote



10
YEARS
WARRANTY

On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Intelli-Comfy
Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet
Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air
Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional
Rotation for All-
Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

158 m³ / min



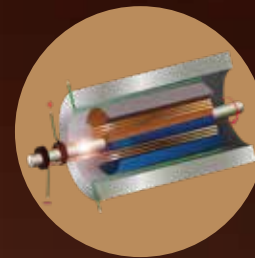
Power

47 W

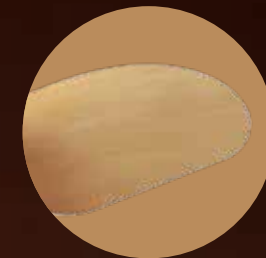
Fan : 31 W
Light Hub : 16 W
Inbuilt LED



BALLERINE



BLDC Motor



Wood Chip Tri Blades With 50" Sweep Size



Soft Push Button RF remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

260 m³ / min

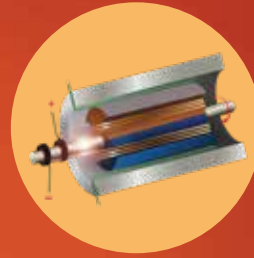


Power

38 W



ASTROPHEL



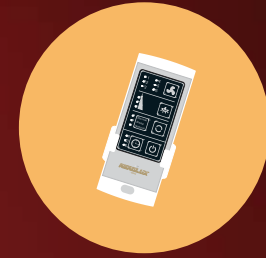
BLDC Motor



ABS Penta Blades
With 54" Sweep Size



Dimmable LED
Light Hub



Touch Screen
RF Remote



On BLDC Motor
10 YEARS WARRANTY



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Intelli-Comfy
Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet
Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air
Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional
Rotation for All-
Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

210 m³ / min

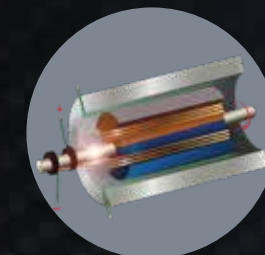


Power

49 W
Fan : 27 W
Light Hub : 22 W
Inbuilt LED



CLYTIE



BLDC Motor



Pristine Grey ABS Quad Blades With 52" Sweep Size



3 CCT Dimmable LED Light Hub



Soft Push Button RF Remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

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Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

205 m³ / min

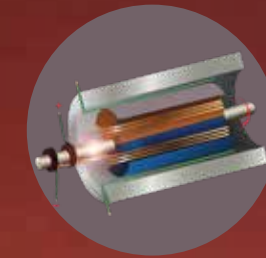


Power

76 W
Fan : 52 W
Light Hub : 24 W
Inbuilt LED



DESIDERATA



BLDC Motor



Pristine White ABS Quad Blades With 54" Sweep Size



3 CCT Dimmable LED Light Hub



Soft Push Button RF remote



On BLDC Motor



Green Air

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Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

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Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

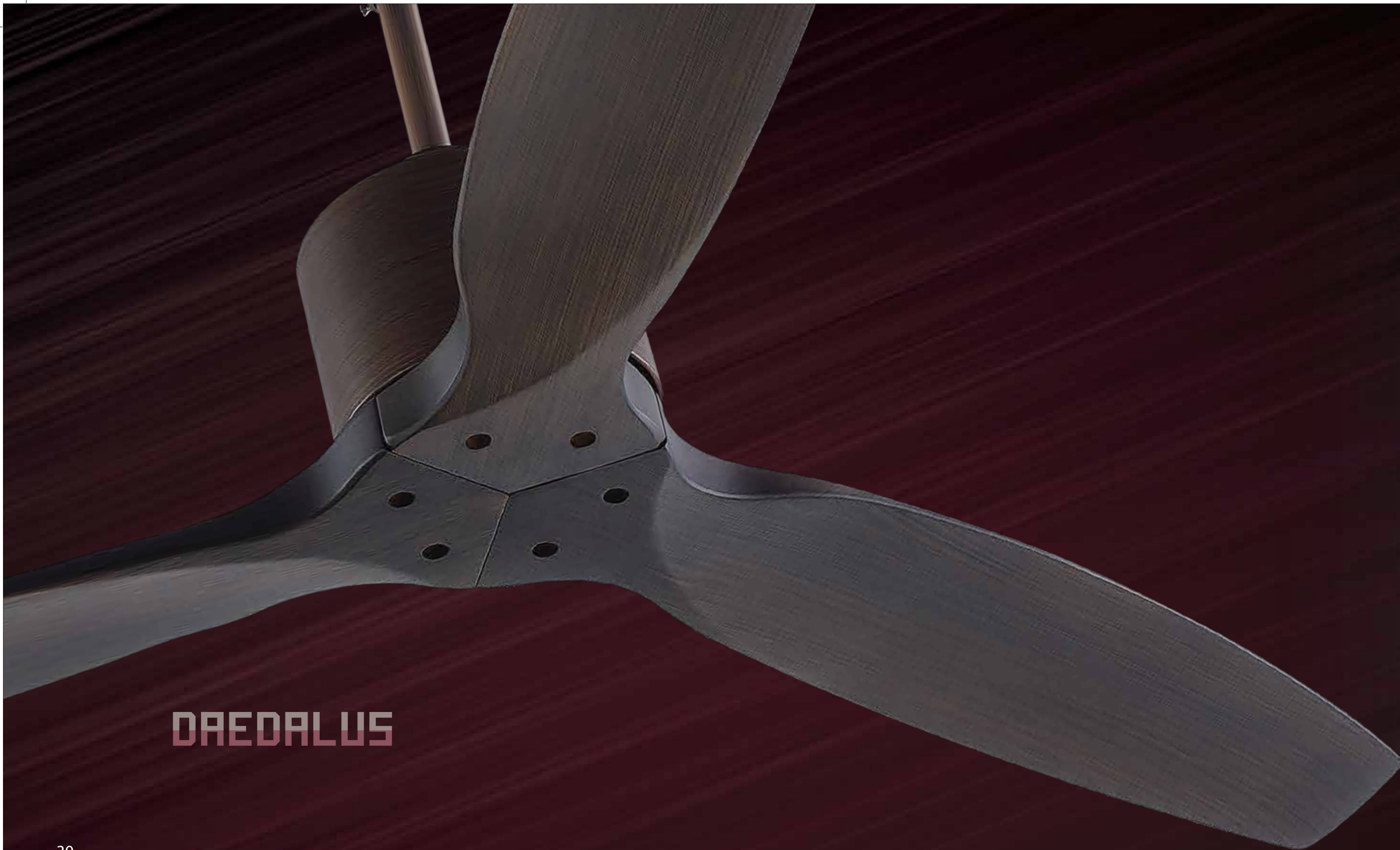
214 m³ / min



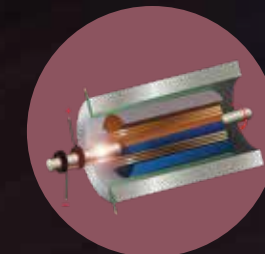
Power

47 W

Fan : 31 W
Light Hub : 16 W
Inbuilt LED



DAEDALUS



BLDC Motor



Solid Wood Tri
Blades With
52" Sweep Size



Soft Push Button
RF Remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Whisper-Quiet
Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air
Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional
Rotation for All-
Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

200 m³ / min

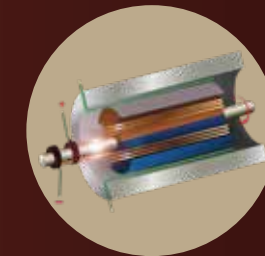


Power

36 W



FRANCESCA



BLDC Motor



Pristine Distressed KOA finish wood Tri Blades With 56" Sweep Size



Soft push button RF remote



On BLDC Motor



Green Air

The BLDC motor saves more energy compared to conventional fans. Less consumption means less usage of electricity and less impact on environment.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



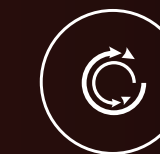
Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

235 m³ / min

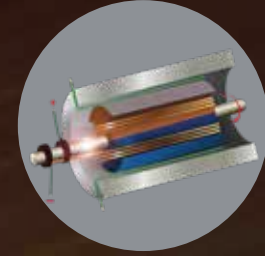


Power

52 W



GUINEVERE



BLDC Motor



Pristine White ABS Tri Blades With 54" Sweep Size



Soft Push Button RF remote



On BLDC Motor



Green Air

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Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Uniform Air Circulation

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Bi-Directional Rotation for All-Weather Comfort

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Air Delivery

157 m³ / min



Wattage

31 W



ALEXANDRINE*

*Technical Specifications mentioned for 120" sweep size model. Also available in 78" & 102" sweep sizes.



BLDC Motor



Green Air

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Aluminium Hexa Blades with 120" Sweep Size



Intelli-Comfy Wind Modes

Three variable wind modes give you specialized comfort as per your preference: Normal, Sleep and Natural.



Whisper-Quiet Operation

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Uniform Air Circulation

Specially designed blades allow air to spread consistently around the space and surroundings.



Soft Push Button RF Remote



Wind-Chill Effect

Even circulation of air takes the load off air conditioners, thus saving more energy.



On BLDC Motor



Bi-Directional Rotation for All-Weather Comfort

Blades run anti-clockwise in summers to blow air downwards and create a cooling breeze. In winters, clockwise movement of blades at low speed circulates the warm air downwards, warming up the area.



Air Delivery

765 m³ / min



Power

51 W
Wattage of all 3 SKU's

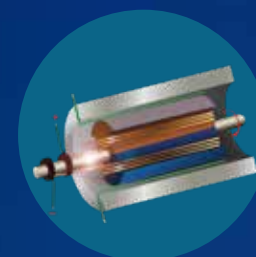


Pedestal

Equipped with ingenious features like Ionizer, the Aerolux series of pedestal fans circulates large amounts of air evenly to create a cool ambience and is ideal for both indoor and outdoor use.



CALMA™



BLDC Motor



Super High Definition LCD Display



Central Dial For Easy Use



Height Adjusting Mechanism



Remote Ease

Infrared remote allows you to control the fan easily even from a distance.



Intelli-Comfy Wind Modes

Four variable wind modes give you specialized comfort as per your preference: Normal (26 Speed steps), Sleep, Natural and Silent (9 Speed steps).



LCD Display Panels With Screen Off Feature

Illuminated screen goes blank within a few seconds of operation to remove inconvenience and distraction in the dark or at night.



Smart Eco-Sense Mode

To give you optimum comfort at all times, it reads the room temperature and automatically adjusts the speed to spread adequate air.



Whisper-Quiet Operation

The technologically advanced motor makes the fan whisper quiet.



Sleep Timer

Set auto switch-off time to save energy in the night while you're sleeping.



SEGURO™



Touch Stop Functionality

Safety feature that stops blade movement and puts fan to sleep for 6 seconds each time it senses human touch on the grill.



LED Display Panel



Foot Switch

Switches and controls at the base of the fan allow convenient operation without the need to bend down.

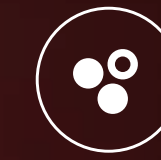


Remote Ease



Ionizer

Ionizer keeps the indoor air odorless and dust-free.



Tri-Mode Advantage

Comfort comes in 3 modes - namely Natural, Normal and Sleep Wind.



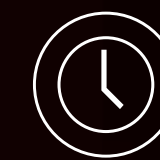
Unique Bi-Axial Oscillation

Fan oscillates both vertically and horizontally, circulating cool air widely at different height levels.



Air Freshener Container

Its centre disk can be used as an aromatic-herb holder.



Sleep Timer

Set auto switch-off time to save energy in the night while you're sleeping.



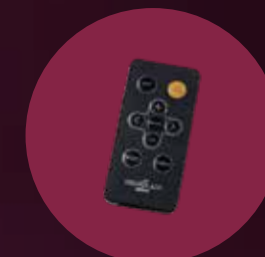
CIRCULO™



LED Display Panel



Ergonomically Placed Control Panel



Remote Ease



Sleep Timer

Set auto switch-off time to save energy in the night while you're sleeping.



Tri-Mode Advantage

Comfort comes in 3 modes - namely Natural, Normal and Sleep Wind.



Multi-Wind Option

The fan comes with a 3-speed regulator and an 8-hour programmable timer.



Full-Circle Oscillation

Spread coolness to every corner of the room. Also select the degree of oscillation like 30°, 60°, 90°, 135°, 180° and 360° to meet your comfort needs.



NIEBLA MIST (Black)



Stylish Control Panel



Cool Electrostatic Mist



Remote Ease



Multiple Wind Mode

Comfort comes in 3 modes - Normal, Natural & Sleep Wind.



Stylish Looks

Elegantly designed with Sleek-vlack finish to complement any décor.



Ionizer

Ionizer keeps the indoor air odourless and dust free.



Timer

Allows to set the length of time your fan should run before it automatically turns off.



Castor Wheels

For easy mobility.



Mosquito Repellent

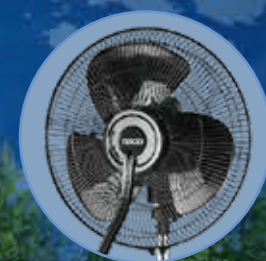
Say no to dengue, malaria and other vector borne diseases.



NIEBLA MIST (Silver)



Stylish Control Panel



Cool Electrostatic Mist



Remote Ease



Multiple Wind Mode

Comfort comes in 3 modes - Normal, Natural & Sleep Wind.



Stylish Looks

Elegantly designed with Sleek-black finish to complement any décor.



Ionizer

Ionizer keeps the indoor air odourless and dust free.



Timer

Allows to set the length of time your fan should run before it automatically turns off.



Castor Wheels





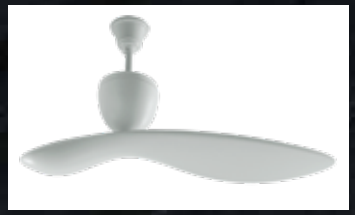






For easy mobility.



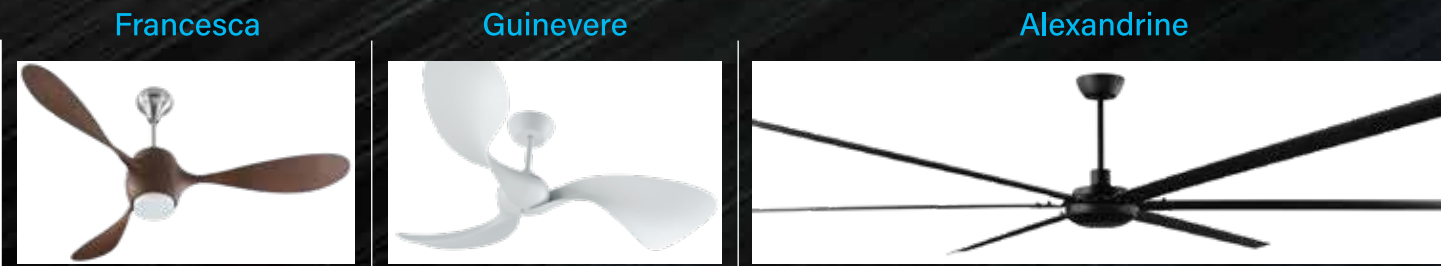
Mosquito Repellent

Say no to dengue, malaria and other vector borne diseases.

Ceiling Fan Specification Summary

| | Camellia | Camellia (Black) | Vesper | Ballerine | Aetherius | Aphrodite | Aurelia | Astrophel | Clytie | Desiderata | Daedalus |
|---------------------------------|---|--|---|---|---|---|---|---|---|---|---|
| |  |  |  |  |  |  |  |  |  |  |  |
| Sweep Size | 1420/56" | 1420/44" (With Light) | 1524/60" | 1270/50" | 1380/54" | 1320/52" | 1320/52" | 1380/54" | 1320/52" | 1380/54" | 1320/52" |
| No. of Blades | 5 | 5 | 5 | 3 | 1 | 2 | 5 | 5 | 4 | 4 | 3 |
| Blade Material | ABS | ABS | Plywood | Wood Chip | ABS | ABS | Plywood | ABS | ABS | ABS | Solid Wood |
| Blade Finish/Color | Pristine White | Black | Antique | Wood Finish | White | Silver | Walnut | Orb | Orb | White | Walnut |
| Application | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor | Indoor |
| Motor Type (Induction / BLDC) | BLDC | BLDC | BLDC | BLDC | BLDC | BLDC | Induction AC | BLDC | BLDC | BLDC | BLDC |
| Reversing Switch | Yes | Yes | Yes | Yes | NO | Yes | No | Yes | Yes | Yes | Yes |
| Remote (Yes / No, Type) | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type |
| Light | Yes | Yes | Yes | No | NO | Yes | Yes | Yes | Yes | Yes | No |
| Bulb Type | LED | LED | Halogen | N/A | N/A | LED | Incandescent (CFL X 2) | LED | LED | LED | N/A |
| Fan Speed Steps | 6 | 6 | 6 | 6 | 6 | 6 | 3 | 6 | 6 | 6 | 6 |
| Timer | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Performance at Full Load @ 230V | | | | | | | | | | | |
| Input Power (W) | 44 (With Light) | 44 (With Light) | 28 (With Light) | 38 | 24 | 47 (With Light) | 77 (With Light) | 47 (With Light) | 76 (With Light) | 47 (With Light) | 36 |
| Speed (RPM) | 160 | 160 | 140 | 125 | 230 | 165 | 190 | 150 | 202 | 170 | 230 |
| Air Delivery (CMM) | 193 | 193 | 205 | 260 | 168 | 158 | 180 | 210 | 205 | 214 | 200 |
| Noise (db) | 45.8 | 45.8 | 45.2 | 39 | 50 | 47 | 50 | 49 | 51.4 | 50 | 50 |
| Warranty | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only | 10 years for motor only |
| MRP | 42,990 | 43,990 | 29,900 | 34,990 | 49,990 | 36,990 | 23,000 | 46,990 | 35,990 | 46,990 | 30,990 |

Ceiling Fan Specification Summary



| | Francesca | Guinevere | Alexandrine | | |
|---------------------------------|-------------------------|-------------------------|-------------------------|---------------|---------------|
| Sweep Size | 1440/56" | 1380/54" | 1980/78" | 2590/102" | 3048/120" |
| No. of Blades | 3 | 3 | 6 | 6 | 6 |
| Blade Material | ABS | ABS | Aluminium | Aluminium | Aluminium |
| Blade Finish/Color | Wood Finish | White | Black | Black | Black |
| Application | Indoor | Indoor | Indoor | Indoor | Indoor |
| Motor Type (Induction / BLDC) | BLDC | BLDC | BLDC | BLDC | BLDC |
| Reversing Switch | Yes | Yes | Yes | Yes | Yes |
| Remote (Yes / No, Type) | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type | Yes, RF Type |
| Light | No | No | No | No | No |
| Bulb Type | N/A | N/A | N/A | N/A | N/A |
| Fan Speed Steps | 6 | 6 | 6 | 6 | 6 |
| Timer | Yes | Yes | Yes | Yes | Yes |
| Performance at Full Load @ 230V | | | | | |
| Input Power (W) | 52 | 31 | 73 | 68 | 51 |
| Speed (RPM) | 195 | 120 | 155 | 103 | 80 |
| Air Delivery (CMM) | 235 | 157 | 550 | 650 | 765 |
| Noise (db) | 51.3 | 40 | 62 | 60 | 51 |
| Warranty | 10 years for motor only | 10 years for motor only | 10 years for motor only | | |
| MRP | 37,990 | 36,990 | 62,990 | 64,990 | 66,990 |

Pedestal Fan Specification Summary

| | Circulo | Calma | Seguro | Niebla Mist (Black) | Niebla Mist (Silver) |
|---------------------------------|------------------------|--------------------------------|------------------------|------------------------|------------------------|
| Sweep Size | 400/16" | 400/16" | 400/16" | 400/16" | 400/16" |
| Motor Type (Induction/BLDC) | Induction AC | BLDC | Induction AC | Induction AC | Induction AC |
| Remote (Yes/No, Type) | Yes, IR Type | Yes, IR Type | Yes, IR Type | Yes, IR Type | Yes, IR Type |
| Mist | - | - | - | Yes | Yes |
| Ioniser | - | - | Yes | Yes | Yes |
| Touch Stop | - | - | Yes | - | - |
| Foot Switch Operation | - | - | Yes | - | - |
| 360 Degree Oscillation | Yes | - | - | - | - |
| Fragrance Chamber | - | - | Yes | Yes | Yes |
| Mosquito Repellent | - | - | - | Yes | Yes |
| Multi-Wind Modes | Normal, Natural, Sleep | Normal, Natural, Sleep, Silent | Normal, Natural, Sleep | Normal, Natural, Sleep | Normal, Natural, Sleep |
| Smart Eco-Wind Mode | - | Yes | - | - | - |
| Digital Display | LED | LCD | LED | LED | LED |
| Vertical Tilt Mechanism | Ratchet | Ratchet | Ratchet | Ratchet | Ratchet |
| Control Switch | Soft Touch Buttons | Circular Dial | Soft Touch Buttons | Touch Panel | Touch Panel |
| Oscillation Type | Horizontal | Horizontal | Bi-Axial | Horizontal | Horizontal |
| Fan Speed Steps | 3 | 26 | 3 | 3 | 3 |
| Timer | Yes | Yes | Yes | Yes | Yes |
| No. of Blades | 5 | 5 | 5 | 3 | 3 |
| Performance at Full Load @ 230V | | | | | |
| Input Power (W) | 54 | 30 | 53 | 90 | 90 |
| Speed (RPM) | 1100 | 960 | 1100 | 1280 | 1280 |
| Air Delivery (CMM) | 60 | 50 | 60 | 60 | 60 |
| Warranty / MRP | 1 Year / 11,900 | 1 Year / 13,100 | 1 Year / 13,900 | 1 Year / 16,990 | 1 Year / 16,990 |

Location Offices

AHMEDABAD

B-1003, 10TH FLOOR, COMMERCE HOUSE – V, NEAR VODAFONE HOUSE, CORPORATE ROAD, PRAHALADNAGAR, AHMEDABAD - 380 051. TEL: 9909905005 / 9825083499 / 8128683923

BANGALORE

SURVEY NO.112/5, PANTHARAPALYA, NAYANDAHALLI, MYSORE ROAD, BANGALORE - 560 039. TEL: (080) - 28606434, 28606435 / 9945234502

CHENNAI

4/59-A, MOUNT POONAMALEE ROAD, MANAPPAKKAM, CHENNAI – 600 089. TEL: (044) - 22521749, 22520132, 22520482, 22521440 / 9677087200

CUTTACK

TELENGAPENTHA, OFF:- NH – 5, VIA – PHULNAKHARA, CUTTACK - 754001. TEL: (0) 92 38 15 55 45, 9937043651

ERNAKULAM

IX/418/A1, LOGISTIC PARK, THENGODE P. O., EDACHIRA, KAKKANAD, ERNAKULAM - 682 030. TEL. (0484) - 2421724/ 725/ 726/ 727, 9847813183

GHAZIABAD

A 201 - 206, 2ND FLOOR, PACIFIC BUSINESS PARK, SAHIBABAD INDUSTRIAL AREA SITE -IV, GHAZIABAD - 201 010. TEL : (0120) - 4550200

GURGAON

PLOT NO.3, INSTITUTIONAL AREA, SECTOR - 32, GURGAON – 122 001. TEL: (0124) - 4767100 / 9910036371

GUWAHATI

CHAKRADHAR VILLA, 3RD FLOOR, CHANDMARI U TURN OPPOSITE ALL INDIA RADIO OFFICE, P. O. : SILPUKHURI, GUWAHATI, ASSAM – 781003. MO: 9864043952

HYDERABAD

P. O. BALANAGAR TOWNSHIP, BALANAGAR, HYDERABAD - 500 037. TEL: (040)-23078900

INDORE

602 & 603A, 6TH FLOOR, NRK BUSINESS PARK, SCHEME - 54, VIJAYANAGAR SQUARE, INDORE - 452 010 (MP), INDIA. TEL: (0731) - 4700140 (RECEPTION) / 0731-4700147 / 9755553417

JAIPUR

2ND FLOOR, DAINIK NAV JYOTI BUIDLING, AMRAPALI CIRCLE , VAISHALI NAGAR, JAIPUR TEL: (0141)-2641264, 2641628, 4011616. FAX 4031616.

JALANDHAR

LALLY NIWAS, G.T. ROAD, JALANDHAR CITY – 144 001. TEL: (0181) - 5041700, 5021700 / 9501119111

LUCKNOW

1ST FLOOR, 163, SHAHNAJAF ROAD, LUCKNOW – 226 001. TEL: (0522) - 2612507, 2612508, 2612509 / 9565031000

MUMBAI

5TH FLOOR, SOUTH SIDE, OBEROI COMMERZ BLDG., INTERNATIONAL BUSINESS PARK, OFF. WESTERN EXPRESS HIGHWAY, GOREGAON (E), MUMBAI - 63. TEL: (022) - 41560000 / 7738038086

PATNA

SH-1, PATNA GAYA ROAD, ELAHI BAGH, NEAR INDIAN OIL PETROL PUMP, PATNA - 800 007. TEL: (0612) - 2520081, 2520086

Company Showrooms

EAST

BIHAR & JHARKHAND

• USHA COMPANY STORE, NEXT TO VMART, RAJKUMARGANJ, DARBHANGA - 846004. TEL: (06272) - 224879

• USHA COMPANY STORE, AMBER TOWER, EXHIBITION RD, NEAR LAV KUSH TOWER, PATNA - 800001. TEL: (0612) - 2323231

• USHA COMPANY STORE, SHRI RAM NEOTIA ARCADE, H. B. ROAD, LALPUR CHOWK, RANCHI - 834001. TEL: (0651) - 2224427

NORTH EAST - ASSAM

• USHA COMPANY STORE, MANKOTTA ROAD, THANA CHARIALI, OPPOSITE AP BUS STAND, DIBRUGARH - 786001. TEL: (0373) - 2322621

• USHA COMPANY STORE, G. S. ROAD, CHRISTIAN BASTI, GUWAHATI - 781005. TEL: (0361)- 2343132

ORISSA

• USHA COMPANY STORE, 5, WESTERN MARKET BUILDING, UNIT- II, NEAR KALAMANDIR, BHUBANESHWAR. - 751009. TEL: (0674) - 2531874

• USHA COMPANY STORE, 94/95, LGF, NETAJI SUBHAS CHANDRA BOSE ARCADE, JAIL ROAD, CUTTACK - 753001. TEL: (0671) - 2204449

WEST BENGAL

• USHA COMPANY STORE, BENACHITY, DURGAPUR - 713213. TEL: (0343) - 2583215

• USHA COMPANY STORE, 51/1, B. L. COLONY, NABAPALLY, BARASAT, KOLKATTA - 700126. TEL: (033) - 25240679

• USHA COMPANY STORE, 15/6, J. L. NEHRU ROAD, CHOWRINGHEE, GRAND HOTEL ARCADE, KOLKATA - 700013. TEL: (033) - 22491742

• USHA COMPANY STORE, 122/1B, A.P.C. ROAD, MANICKTALA, KOLKATTA - 700006. TEL: (033) - 23600988

WEST

MP & CHHATISGARH

• USHA COMPANY STORE, 7, NEAR GURUDWARA, HAMIDIA ROAD, BHOPAL - 462001. TEL: (0755) - 4236030

• USHA COMPANY STORE, S - 33B, SECOND FLOOR, DB CITY MALL, OPP. M.P.NAGAR, ARERA HILLS, BHOPAL - 462011. TEL: (0755) - 6644216

• USHA COMPANY SHOP, SHOP NO. 7 AND 7A, MANGAL CITY COMMERCIAL COMPLEX, VIJAY NAGAR SQUARE, INDORE - 452010. TEL:

• USHA COMPANY STORE, 7, SHYAM ARCADE, COMMERCIAL COMPLEX, MALVIYA CHOWK, JABALPUR - 482002. TEL: (0761) - 4012419

• USHA COMPANY STORE, 26 & 27, GHASIDAS PLAZA, G.E.ROAD, AMAPARA, RAIPUR - 492001. TEL: (0771) - 4096239

GUJARAT

• USHA COMPANY STORE, 6 & 7 VRAJ COMPLEX, OPP. DHANANJAY TOWER, 100FT ANAND NAGAR ROAD, NEAR SHYAMAL CROSS ROAD, SATELLITE, AHMEDABAD - 380015. TEL: (079) - 26733099

• USHA COMPANY STORE, 9, BHAKTI NAGAR STATION PLOT, RAVIN CHAMBERS, OPP. SATYA VIJAY PATEL ICE CREAM, GONDAL ROAD RAJKOT - 360002. TEL: (0281) - 2481026

NORTH

DELHI NCR & HARYANA

• USHA COMPANY STORE, 8 - 9, MUNICIPAL MARKET, KAMILA NAGAR, NEW DELHI - 110007. TEL: (011) - 23844206, (011) - 42133042

• USHA COMPANY STORE, A - 23, TAGORE MARKET, OPP METRO PILLAR NO 332, KIRTI NAGAR, NEW DELHI - 110015. TEL: (011) - 25932178, (011) - 45700461

• USHA COMPANY STORE, 5571, NAI SARAK, NEW DELHI - 110006. TEL: (011) - 41526041

• USHA COMPANY STORE, SF 40, GALLERIA COMPLEX, DLF CITY PH - IV, GURGAON - 122009. TEL: (0124) - 2396325, (0124) - 4105122

PUNJAB

• USHA COMPANY STORE, GROUND FLOOR, LALLY NIWAS, G. T. ROAD, JALANDHAR - 144001. TEL: (0181) - 5041737

Company Showrooms

RAJASTHAN

- USHA COMPANY STORE, GROUND FLOOR, MAYA MANSION, OPPOSITE GPO MI ROAD, JAIPUR. - 302001. TEL: (0141) - 2379210

UTTAR PRADESH - EAST

- USHA COMPANY STORE, 19, M. G. MARG, CIVIL LINES, ALLAHABAD - 211001. TEL: (0532) - 2560015

- USHA COMPANY STORE, 25/2, THE MALL ROAD, KANPUR - 208001. TEL: (0512) - 2302260

- USHA COMPANY STORE, ADJACENT MAYFAIR BUILDING, HAZRATGANJ, LUCKNOW - 226001. TEL: (0522) - 2202482

UTTAR PRADESH - WEST

- USHA COMPANY STORE, G-32/9, SANJAY PLACE COMMERCIAL COMPLEX, OPP. L.I.C BUILDING, AGRA - 282002. TEL: (0562) - 2857081

- USHA COMPANY STORE, 56, CIVIL LINES, PRASAD TALKIES BUILDING, BAREILLY. - 243001. TEL: (0581) - 2573945

SOUTH

ANDHRA PRADESH

- USHA COMPANY STORE, #17-126, KAMALANAGAR, BEHIND KALANIKETAN, CHAITANYAPURI, DILSUKHNAGAR, HYDERABAD - 500060. TEL: (040) - 24046068

- USHA COMPANY STORE, 5-5-34/1, KUKATPALLY, HYDERABAD - 500072. TEL: (040) - 23720237

- USHA COMPANY STORE, SHOP # 3 & 4, #27-14-52, MAHALAKSHMI TOWERS, NEAR BUCKINGHAM POST OFFICE, RAJAGOPALACHARY STREET, GOVERNORPET, VIJAYAWADA - 520002. TEL: (0866) - 2570636

- USHA COMPANY STORE, D-N0 26-15-142, AVN COLLEGE DOWN, MAIN ROAD, VIZAG - 530001. TEL: (0891) - 2502377

KARNATAKA

- USHA COMPANY STORE, NO-1597, 40TH CROSS, 4T BLOCK, 22ND MAIN, JAYANAGAR BANGALORE - 560041. TEL: (080) - 26633367

- USHA COMPANY STORE, 54/102, SAKTHI COMFORT TOWERS, K. H. ROAD, BANGALORE - 560027. TEL: (080) - 22237912

- USHA COMPANY STORE, NO-7, CORPORATION BUILDING, LAMINGTON ROAD, HUBLI - 580020. TEL: (0836) - 2355670

- USHA COMPANY STORE, ADONAI TOWERS, HIGHLAND, FALNIR ROAD, MANGALORE - 575002. TEL: (0824) - 2433919

- USHA COMPANY STORE, 134, D. DEVARAJ URS ROAD, MYSORE - 570001. TEL: (0821) - 2424379

KERALA

- USHA COMPANY STORE, SREE KUMAR BUILDINGS, EAST IRON BRIDGE, C. C. S. B. ROAD, ALAPPUZHA, KERALA - 688011. TEL: (0477) - 2237366

- USHA COMPANY STORE, SHERIN BUILDING, EAST NADAKKAVU, CALICUT, KERALA - 673006. TEL: (0495) - 2367397

- USHA COMPANY STORE, DD TRADE CENTRE, JOSE JUNCTION, M.G.ROAD, ERNAKULAM, KERALA - 682016. TEL: (0484) - 2367332

- USHA COMPANY STORE, TELESTAR BUILDING, M. G. ROAD, RAVIPURAM, ERNAKULAM - 682016. TEL: (0484) - 2358570

- USHA COMPANY STORE, QRS SQUIRE BUILDING, NEAR AURVEDA COLLEGE, M.G ROAD, TRIVANDRUM - 695001. TEL: (0471) - 2471375

TAMIL NADU

- USHA COMPANY STORE, NO.12, 3RD CROSS STREET, KASTURIBAI NAGAR, ADYAR, CHENNAI - 600020. TEL: (044) - 24421206

- USHA COMPANY STORE, 190, HAMID BUILDING, OPPRIBIS HOTEL, THOUSAND LIGHTS, ANNA SALAI, CHENNAI - 600006. TEL: (044) - 28522604 / (044) - 28591277

- USHA COMPANY STORE, 118, OPPANAKARA STREET, COIMBATORE - 641001. TEL: (0422) - 2394729

- USHA COMPANY STORE, 33, STATE BANK ROAD, COIMBATORE - 641118. TEL: (0422) - 2300374

- USHA COMPANY STORE, NO-31, TOWN HALL ROAD, NEAR SACS, MADURAI - 625001. TEL: (0452) - 2340971