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To know more about Blue Star, visit www.bluestarindia.com, email us at coolingsolutions@bluestarindia.com or SMS 'COOL' to 57575

For more information, please contact BLUE STAR LIMITED • Ahmedabad: 301 & 302, (3rd floor), Abhishree Avenue, (Near) Nehru Circle, SM Road, Ambawadi, Ahmedabad - 380015. Tel: (079) 40224000 • Bengaluru: Anjuman Kay A R R Tower, No 28, Ward No 77, Mission Road, Bengaluru - 560027. Tel: 491 (80) 4185 4000 • Bhubaneshwar: 3A Satya Nagar, 2nd floor, Bhubaneshwar - 751007. Tel: (0674) 2572403/2573670 • Chandigarh: 4th floor, Adarsh Mall, Plot No. 50, Industrial & Business Park, Phase II, Chandigarh - 160002. Tel: (0172) 5024000 • Chennai: KRM Plaza, No. 2, Harrington Road, Chetpet, Chennai - 600031. Tel: (044) 42444000 • Ghaziabad: C 53A, Third floor, Rajnagar District Centre (RDC), Raj Nagar, Ghaziabad - 201001, Uttar Pradesh. Tel: (0120) 2821400 • Goa: 210, 2nd floor, Gera's Imperium 1, Patto, Panjim, Goa - 403001. Tel: (0832) 2438171/2437287 • Guwahati: Oasis Plaza, 1st Floor, Dr. B. Baroah Road, Uludari Kamrup, Guwahati: -781007. Tel: (0361) 2468496 • Gurugram: 6th floor, Vatika Atrium, Golf Course Road, Sector 53, Gurugram - 122002. (Haryana). Tel: (0124) 4094000 • Indore: Office No. 502, Maloo-01 26/C, Scheme No. 94/C Ring Road, Indore - 452010. Tel: (91) (731) 4001211/4001311 • Jaipur: A-19, 1st floor, Main Sahakar Path, Near Sahakar Bhavan, Jaipur - 302001. Tel: (0141) 2744033-35 • Jamshedpur: 2nd Floor, Sai Apartment, Opposite Thakur Pyara Singh Ground, Kasidhi, Sakchi, Jamshedpur - 831 001 Tel: (91) (657) 222 1530 • Kochi: 2nd floor Millennium Plaza, MKK Nair Road, Alinchuvadu Junction, Kochi - 682024. Tel: (0484) 4499000 • Kolkata: Eco Centre Business Tower, 11th Floor, Unit No. 1 & 2, Plot No. 4, EM Block, Sector V, Salt Lake, Bidhannagar, Kokata - 700091. Tel: (033) 40815400 • Ludhiana: SCO 16-17, Feroze Gandhi Market, Fortune Chambers, 3rd floor, Ludhiana - 141001. (Punjab) Tel: (0161) 5001404 • Lucknow: 177/4, Faizabad Road, Lucknow - 226007 Tel: (0522) 403400 • Mumbai: Blue Star House, 9-A Ghatkopar Link Road, Saki Naka, Mumbai - 400072. Tel: (022) 66684100 • Nagpur: 219, Bajaj Nagar, 1st floor, So



Blue Star products comply with RoHS regulations as per E-Waste (Management & Handling) Rules, 2016. For disposal of E-Waste, kindly visit our website www.bluestarindia.com or call our customer care at 1800 209 1177 (Toll Free) or 1860 266 6666.





About Blue Star

With over 75 years of experience in providing expert cooling solutions, Blue Star is India's leading air conditioning and commercial refrigeration company.

Blue Star takes great pride in being an industry leader synonymous with innovation, quality and durability in several countries across the globe.

With a premium range of products that are technologically advanced, energy efficient and stylishly designed, Blue Star offers products for residential, commercial and corporate applications.

To ensure world-class customer experience consistently, every Blue Star product promises quality, reliability and excellent after-sales service.

So choose Blue Star because 'Nobody Cools Better'.





Quality Assurance

At Blue Star, quality is at the forefront. It is the driving factor in the making of air conditioners. The Company strives to always deliver a world-class customer experience. Its quality policy is backed by various Government and third party agency certifications.



Stringent Performance Tests



Stringent Reliability Tests



Stringent Process Quality



Critical Process Validation



BIS Certified





Blue Star's Reassurance



WARRANTY ON INVERTER COMPRESSOR



WARRANTY
ON PCB OF
INVERTER SPLIT
ACs – IDU & ODU*



WARRANTY ON FIXED SPEED AC COMPRESSOR



EXTENDED WARRANTY ON ALL INVERTER SPLIT ACs*







Blue Star believes in being ahead of the innovation curve when it comes to energy efficiency in air conditioners. A significant proportion of the newly introduced superior range of 3-Star Inverter Split Air Conditioners are future-ready, which means that the current 3-Star rated Inverter Air Conditioners will continue to qualify for future 3-Star ratings, as they are nearly 10% more energy-efficient than the current 3-Star rating norms. So, you can now continue to enjoy comfortable non-stop cooling at home and not worry about steep energy bills.

BEE Star Ratings - Current ISEER Vs Future-ready ISEER

Till 30th June 2022			1st July 2022		
Star Rating	Minimum	Maximum	Star Rating	Minimum	Maximum
1-Star	3.1	3.29			
2-Star	3.3	3.49	1-Star	3.3	3.49
3-Star	3.5	3.99	2-Star	3.5	3.79
4-Star	4	4.49	3-Star	3.8	4.39
5-Star	4.5 & Above		4-Star	4.4	4.99
			5-Star	5 & Above	



Blue Star's new 1.5 TR Inverter Split Air Conditioners achieve a 5.41 High ISEER, which is 20%* more than the current 5-Star ISEER requirements and 55% more energy-efficient than a 3-Star Inverter Air Conditioner.

Advantages of Super Energy-Efficient Air Conditioner



55% More Energy-Efficient*



Wide Operating Voltage Range



100% Cooling Capacity even at 43°C**



Cools even at 52°C







Blue Star Heavy Duty ACs are engineered to deliver 1.7 TR* in rated capacity conditions, and can convert themselves into 2 TR** ACs, delivering maximum cooling capacity to give you fast cooling and comfort even at 55°C. These ACs also ensure lower energy consumption, due to their high ISEER (Indian Seasonal Energy Efficiency Ratio) rating.

Heavy duty advantages



Full Cooling Capacity 1.7 TR*



Powerful Inverter Compressor (expands to deliver 2.0 TR** Cooling Capacity)



Cools even at 55°C



4-Way Swing for **Superior Cooling**



Nano BluProtect **Technology**



Anti Microbial Filter

Mentioned values are nominal marketing cooling capacities. **Applicable for Inverter Split AC. Refer to the technical specifications for actual BTU.



The new range of Blue Star's Inverter Air Conditioners are now smart-ready. Upgrade your new Blue Star Inverter AC by installing a Blue Star smart module in your AC, making your AC smart. Blue Star Air Conditioners are equipped to take voice commands in English and Hindi and are designed to operate intuitively.

Advantages of Smart AC



Voice Command Technology



Compatible with Amazon Alexa & Google Home



Scheduler



Wi-Fi Control with Smart App

*20% more energy efficiency and 55% more energy efficiency is in comparison with 5-Star Inverter Split Air Conditioners with 4.5 ISEER and 3-Star Inverter Split Air Conditioners with 3.5 ISEER respectively. **In standard test conditions.

^{*}Blue Star smart-ready Inverter Air Conditioners are available in Y, D, V & O Series 2022 range of models only. Customers have to pay extra to avail the smart module through Blue Star customer service partners to upgrade their AC to a smart AC.

^{*}Amazon, Alexa and all related logos are trademarks of Amazon Com, Inc. or its affiliates. Configuration required. Voice Command can be enabled using appropriate interface/enabled service **Google and Google Home are trademarks of Google LLC. Google Home requires a Wi–Fi network, a nearby electrical outlet and compatible devices.



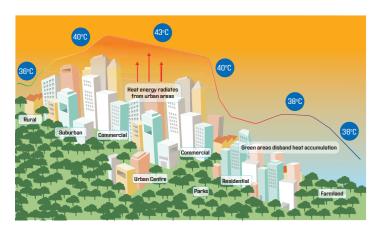
The Nano BluProtect coating on the hairpin bend in the IDU and ODU (in the Evaporator and Condenser) protects the AC from corrosion and leakage while providing efficient and long—lasting cooling performance. Blue Star's Nano BluProtect Technology helps the air conditioning unit withstand a host of aggressive surface—damaging agents. It has been subjected to the Salt Spray Test (SST) for more than 700* hours and has the following benefits.

- Anti-corrosion
- Protects against severe climatic conditions in coastal areas and in regions affected by pollutants, smoke and/or salt
- Enhanced durability that results in uninterrupted cooling

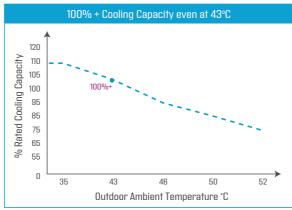




Blue Star Air Conditioners have specially designed outdoor units with heat exchange systems to ensure uniform air flow without any obstruction, leading to efficient heat exchange, and higher efficiency. Blue Star Air Conditioners ensure 100% cooling capacity* even at a higher temperature of 43°C, and continue to cool even at 52°C with minimal deration.



Designed for high ambient conditions



Blue Star high cooling performance split ACs



The Fix & Lock Technology in Blue Star Inverter ACs ensures optimum usage of energy without any compromise in cooling. Keeping you comfortable in different situations while giving you regular savings on your electricity bills.

The Fix & Lock Convertible Cooling mode enables the user to set the AC to the desired cooling capacity depending on the ambient conditions or personal comfort requirements. The user can choose the capacity they want to operate, fix and lock the capacity, and enjoy perfect cooling, as per desired requirements, all at the touch of a button.



Set the AC to desired cooling capacity and enjoy comfortable cooling as well as energy saving.

Fix & Lock Convertible Mode	5 in 1 Convertible Cooling Mode	5 in 1 Convertible Cooling Mode	4 in 1 Convertible Cooling Mode	3 in 1 Convertible Cooling Mode				
Series	VC Series	DC Series	Y/D/V/O/P/ F/I Series	Y Series	Y/D/V Series	P Series	Y/D Series	V Series
Cooling Capacities	1.7 TR	1.5 TR	1.5 TR	1.2 TR	1.0 TR	1.0 TR	2.0 TR	2.0 TR
	The number of times the Fix & Lock button has to be pressed							
Press Once (P1)	2.0 TR	1.6 TR	1.5 TR	1.2 TR	1.0 TR	1.1 TR 🔺	2.0 TR	1.7 TR
Press Twice (P2)	1.7 TR	1.5 TR	1.2 TR	1.0 TR	0.8 TR	0.9 TR	1.5 TR	1.5 TR
Press Thrice (P3)	1.2 TR	1.2 TR	1.0 TR	0.8 TR	0.7 TR	0.8 TR	1.2 TR	₩ 1.2 TR
Press Four Times (P4)	1.0 TR	1.0 TR	₩ 0.8 TR	₩ 0.6 TR	₩ 0.6 TR	₩ 0.6 TR	₩ 1.0 TR	-
Press Five Times (P5)	₩ 0.8 TR	₩ 0.8 TR	-	-	-	-	-	-

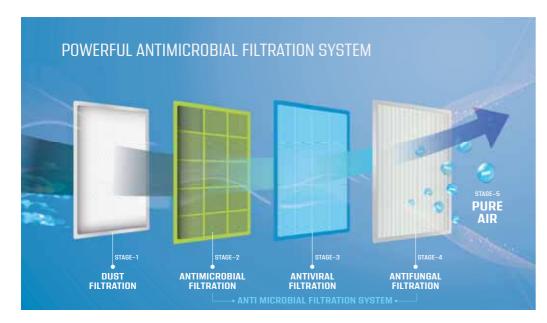
Images shown are for representation purpose only. Above mentioned cooling capacities are nominal marketing cooling capacities, and actual cooling capacity will vary as per models/series with acceptable tolerance levels P1, P2, P3, P4, P5 is the number of times users have to press the Fix & Lock button in the remote. The desired change will be visible in the indoor unit temperature display area.

* In case of P and V series 2 TR the display on IDU will be C1, C2, C3, C4 at each press of Fix & Lock button on remote. For 1 TR (F/I), following is the logic 1.2 TR - 1.0 TR - 0.8 TR - 0.6 TR.

^{*}High cooling performance delivers powerful cooling with minimal derating at 43°C. Varies from model to model.
Images and performance curve shown above are for visual representation only. Actual images and performance may vary. Features may also vary from model to model.



A special antimicrobial coating on the filters ensures effective initial microbial kill and also provides long term control of microbial growth on the filters. This special antimicrobial coating is free of any heavy metals, nano-silver and halogens, and is extremely safe for use in air conditioners.





Blue Star Inverter air conditioners now come with highly efficient PM 2.5 filters that eliminate harmful particulate matter from the indoor air, and give you clean, safe air to breathe. And they do this by creating an electrostatic barrier that captures the tiny aerosolised particles.

Advantages

- 1. Efficiently removes PM 2.5 to make indoor air safe and clean.
- 2. Removes bad odour from the indoor air.





Turbo Cool ensures faster, more effective cooling in a few minutes, despite extreme summer conditions. When this mode is selected, the air conditioner operates at Turbo Fan Speed and maximum capacity to deliver faster cooling.





Specially designed anti-corrosive Blue Fin coating* on evaporator coils in indoor units and on condenser coils in outdoor units resists corrosion and enhance durability to provide cool, comfortable air for a longer time.

Advantages of Blue Fin Coating



Suitable for humid or coastal areas



High heat-exchange efficiency and better cooling



Greater durability



Blue Star's Inverter Air Conditioner with Hot & Cool Technology ensures comfort in a variety of challenging climatic conditions. This AC cools in summer, warms in winter, de-humidifies in the monsoons and keeps one comfortable throughout the year.

Unique Features of Hot & Cool Inverter Technology



For all seasons, operates in a wide range from -5°C to 52°C



Heats and cools in extreme winters and summers



Maintains thermal comfort during extreme winters



Auto Defrost to ensure AC works in extreme winters

*Select models are designed with supreme golden fins coating.





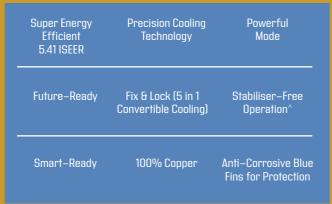
5 STAR INVERTER ACS



5 STAR INVERTER ACS







































4 STAR INVERTER ACS





3 STAR INVERTER ACS









3 STAR INVERTER ACS









Turbo Cool	Future-Ready	Anti Microbial Filters
Fix & Lock (4 in 1 Convertible Cooling)*	Stabiliser-Free Operation^	Nano BluProtect Technology*
Fix & Lock (3 in 1 Convertible Cooli	ng) & Nano GreenProtect Tech	nnology is available are VNU 2 TF



Turbo Cool	Future-Ready	Fix & Lock (4 in 1 Convertible Cooling)
Stabiliser-Free Operation^	Smart-Ready	Energy Saver
100% Copper	Anti-Corrosive Blue Fins for Protection	Acoustic Jacket around Compressor



Turbo Cool	Future-Ready	Energy Saver
Fix & Lock (4 in 1 Convertible Cooling)	100% Copper	Anti-Corrosive Blue Fins for Protection
Comfort Sleep	Acoustic Jacket around Compressor	Self-Diagnosis

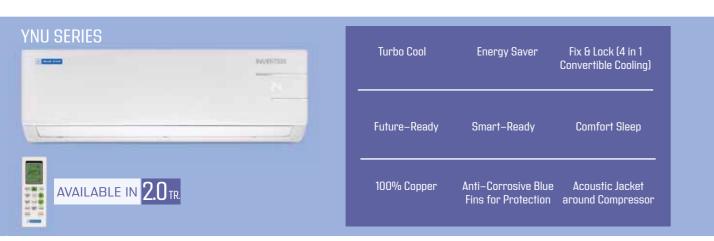


3 STAR INVERTER ACS





INU SERIES Turbo Cool **Energy Saver** Anti-Corrosive Blue Fix & Lock (4 in 1 100% Copper AVAILABLE IN 1.0 TR. Comfort Sleep Acoustic Jacket Self-Diagnosis around Compressor









3 STAR INVERTER ACS









*Users are always recommended to check the voltage range and power supply quality in their particular areas before deciding to operate air conditioners without the use of a stabilise





3 STAR FIXED SPEED ACS



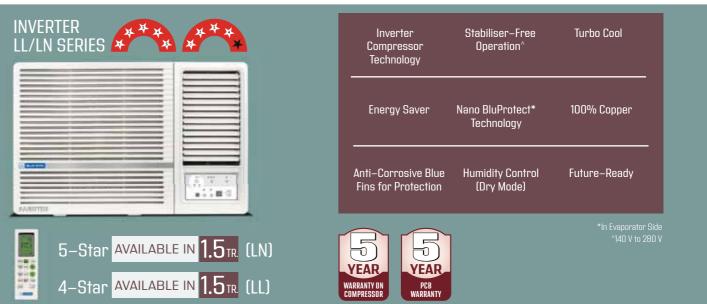
YLU SERIES **High Cooling** Turbo Cool **Energy Saver** Performance Hidden Display 100% Copper Comfort Sleep Elegant Remote Anti-Corrosive Blue Stabiliser-Free AVAILABLE IN 1tr. 1.5tr. 2.0tr.







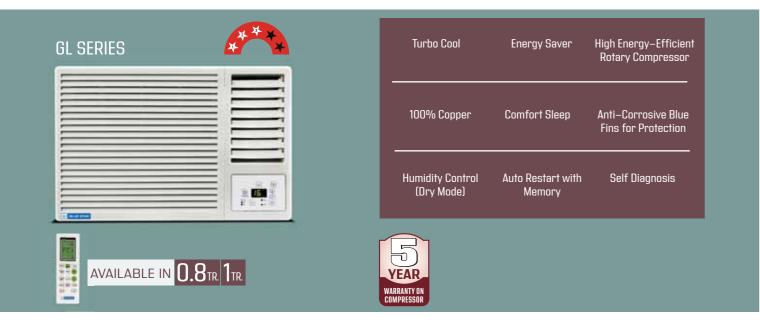
WINDOW ACs







WINDOW ACs

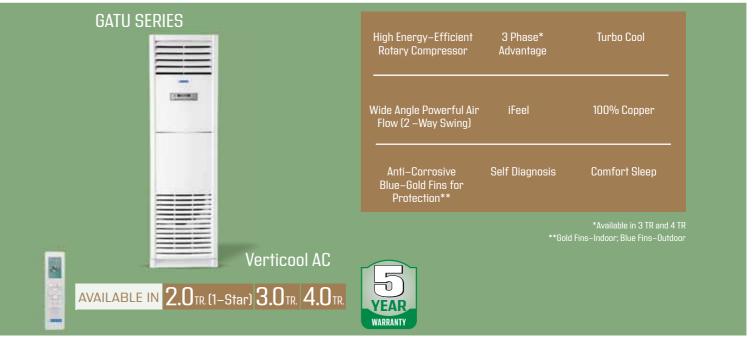






LIGHT COMMERCIAL AC







BLUE STAR CARE FOR AFTER SALES SUPPORT

Blue Star strives to ensure high standards of customer experience with prompt resolutions to concerns and service requests through a cohesive network of 2100+ centres around India.

Benefits of Blue Star Care



Strong Service Network of 2100+ Centres Across India



Unmatched Technical Competency



Blue Star's Customer Care App



24x7 Customer Call Centre



10 Seconds To Reach



Service On Wheels



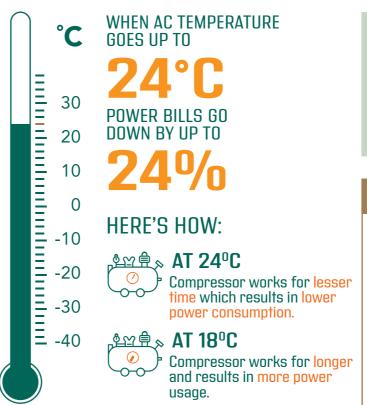
Same Day Installation











It is estimated that by increasing AC temperature by even 1°C, we can save about 6% of electricity.

SAVE MORE WITH AC @24°C



SAVE UP TO ₹ 6,240 ANNUALLY



| CONSERVE | ENVIRONMENT



| MAINTAIN | GOOD HEALTH



SAVE 23 BILLION UNITS OF ELECTRICITY FOR THE COUNTRY









Advisory issued in Public interest by Bureau of Energy Efficiency (BEE), Ministry of Power. Bureau of Energy Efficiency, Ministry of Power, Govt. of India, 4th Floor, Sewa Bhawan, R. K. Puram, New Delhi – 110066 (INDIA)



E-Waste Management

Blue Star is completely committed to sustainability with regards to the disposal of unwanted or end-of-life products or its parts.

For end-of-life air conditioners, the most important phase is efficient recycling of the product and its components. When it's time to dispose, exchange or upgrade an existing air conditioner, the nearest Blue Star dealer will take back the air conditioner for an environment-friendly recycling process through Blue Star authorised recyclers.



Buyback/Exchange Offers On Old ACs

Blue Star offers attractive buyback schemes and exchange offers to help customers upgrade their existing ACs to new energy-efficient ones.

22 23

^{*}For same day installation, installation calls have to be logged at or before 2.00 p.m.